

# METAL SCARCITY, POLITICS & POWER

RARE EARTHS, MINOR & SPECIALTY METALS INVESTMENT SUMMIT  
LONDON, MARCH 18, 2010.

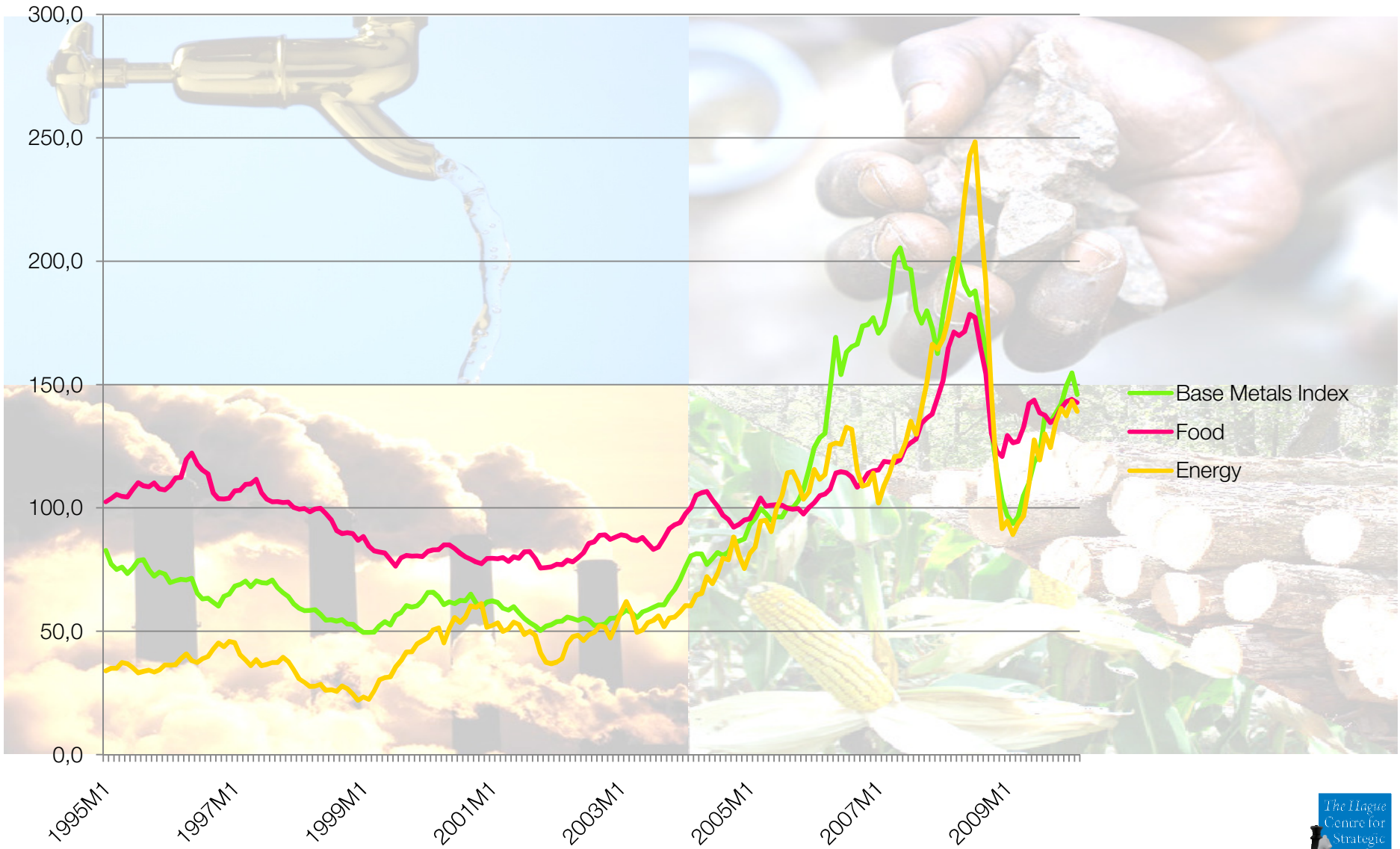
JAAKKO KOOROSHY



The Hague Centre for Strategic Studies works on strategic minerals for a variety of clients:

- Various Dutch government organizations including the Dutch Ministry of Interior & Kingdom Relations
- The Dutch Think-tank on National Security
- The EU Policy on Natural Resources (POLINARES)
- TNO Research Organisation

## WHY MINOR METALS MATTER TO GOVERNMENTS



## WHY MINOR METALS MATTER TO GOVERNMENTS

Element	Market Share of China	Announced 2010 Quota	2009 Export Duty
Dysprosium (Dy)	99%	Full export ban	-
Lanthanum (La)	95%	ca. 9.000 t	-
Neodymium (Nd)	95%	ca. 5.000 t	-
Gallium (Ga)	83%	-	-
Germanium (Ge)	79%	-	-
Indium (In)	60%	233 t	-
Antimony	87%	57,500 t	-
Tungsten (W)	84%	14,300 t	20%
Magnesium (Mg)	48%	1,330,000 t	10%
Vanadium (V)	38%	-	30%
Molybdenum (Mo)	23%	25.500 t	-

## WHY MINOR METALS MATTER TO GOVERNMENTS

Element	Main Applications
DYSPROSIUM (DY)	PERMANENT MAGNETS: ELECTRICAL VEHICLES; WIND TURBINES
LANTHANUM (LA)	NICKEL-METAL HYBRID BATTERIES: ELECTRICAL VEHICLES
NEODYMIUM (ND)	PERMANENT MAGNETS: ELECTRICAL VEHICLES; WIND TURBINES
GALLIUM (GA)	SEMICONDUCTORS; SOLAR ENERGY CELLS; LEDs; DEFENSE APPLICATIONS
GERMANIUM (GE)	SEMICONDUCTORS; SOLAR ENERGY CELLS; LEDs; FIBER-OPTICS; INFRA-RED
INDIUM (IN)	LIQUID CRYSTAL DISPLAYS (LCD); SEMICONDUCTOR; SOLAR ENERGY CELLS; LEDs
ANTIMONY (SB)	SOLDER, SEMICONDUCTORS
TUNGSTEN (W)	HIGH-PERFORMANCE STEEL (STRENGTH, HEAT RESISTANCE); E.G. INDUSTRIAL CUTTING TOOLS
MAGNESIUM (MG)	HIGH-PERFORMANCE STEEL ( LIGHT-WEIGHT, MALLEABILITY ); E.G. CAR-BODIES, AIRPLANES
VANADIUM (V)	HIGH-PERFORMANCE STEEL (ANTICORROSION, HEAT/SHOCK RESISTANCE); E.G. JET ENGINES
MOLYBDENUM (MO)	HIGH-PERFORMANCE STEEL (ANTICORROSION, HEAT/WEAR RESISTANCE); E.G. ROCKET ENGINES

## WHY MINOR METALS MATTER TO GOVERNMENTS

**Table 3.** Number of WWS power plants or devices needed to power the world's and the U.S.'s total energy demand in 2030 (11.5 TW and 1.8 TW, respectively, from Table 1) assuming a given partitioning of the demand among plants or devices.

Energy Technology	Rated power of one plant or device (MW)	Percent of 2030 power demand met by plant/device	Number of plants or devices needed	
			World	U.S.
Wind turbine	5	50	3.8 million	590,000
Wave device	0.75	1	720,000	110,000
Geothermal plant	100	4	5350	830
Hydroelectric plant	1300	4	900	140
Tidal turbine	1	1	490,000	7600
Roof PV system	0.003	6	1.7 billion	265 million
Solar PV plant	300	14	40,000	6200
CSP plant	300	20	49,000	000046

Source: Scientific American, November 2009.

# GOVERNMENTS STUDY MINERALS...

**Schaarste en transitie**  
 Kennisvragen voor toekomstig beleid

November

**Global commodities:**  
 a long term vision for stable, secure and sustainable global markets

June 2008

HM TREASURY

Staff Working Paper ERSD-2010-06 Date: January 2010

**World Trade Organization**  
 Economic Research and Statistics Division

This paper appears in the WTO working paper series as commissioned background analysis the World Trade Report 2010 on "Trade in Natural Resources: Challenges in Global Governance"

**International rules for trade in natural resources**

COMMISSION OF THE EUROPEAN COMMUNITIES

Strasbourg, 30/03/2008 2741

COMMISSION STAFF WORKING DOCUMENT  
 accompanying the  
 COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND THE COUNCIL  
 THE RAW MATERIALS INITIATIVE — MEETING OUR CRITICAL NEEDS FOR GROWTH AND JOBS IN EUROPE

(COM(2008) 699)

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The Hague Centre for Strategic Studies

**Scarcity of Minerals**  
 A strategic security issue

The Hague Centre for Strategic Studies N° 02 | 01 | 10

Paul Collier,  
 University of Oxford  
 and  
 Anthony J. Venables,  
 University of Oxford and CEPR.  
 Copyright date: December 2009

and hence it represents the product of the WTO or its Member States. It is the fault of the author and not of the publisher, Rue de Lausanne 101, CH-1000 Lausanne, Switzerland.

## The Chinese Minerals Crunch

Consolidated Draft

NRB Scenario on risks connected to global mineral scarcity

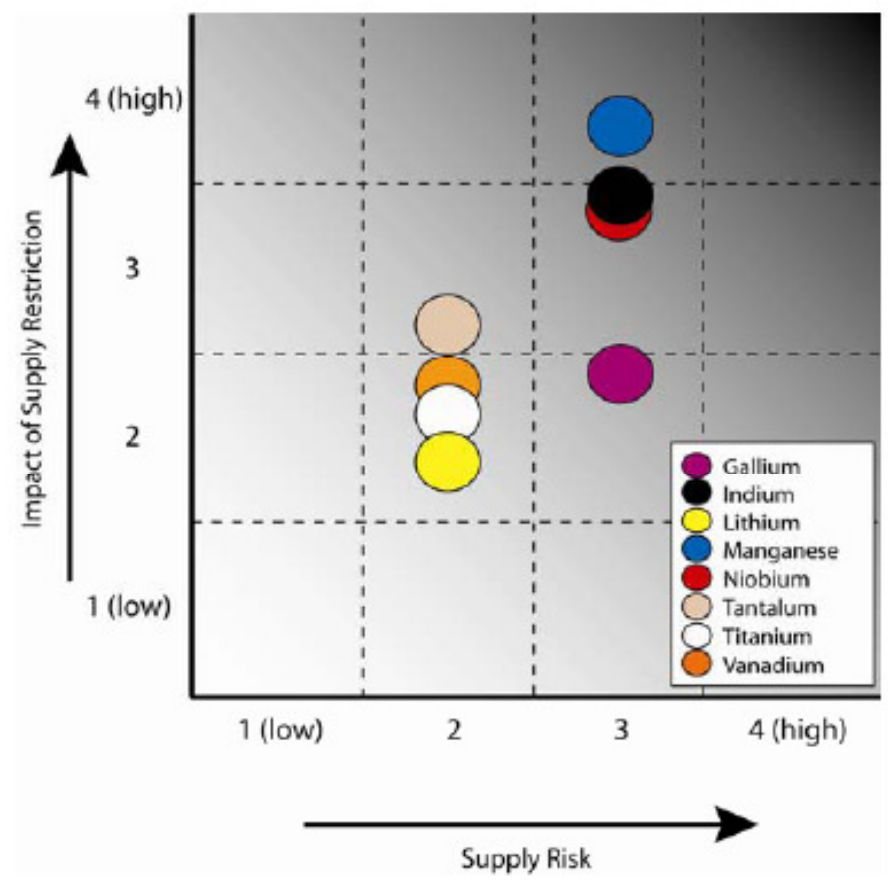
HCSS, January 18<sup>th</sup>, 2010

Technology and Rare Earth Metals for National Security and Clean Energy 2010

**TREM**

17-18 March 2010  
 Washington DC

...DETERMINE ELEMENTS OF CRITICAL STRATEGIC IMPORTANCE...



**FIGURE 4.6** The criticality matrix for the eight candidate materials discussed above. Of the eight, niobium, indium, manganese, and potentially gallium stand out as materials of potential concern to the U.S. economy.

Source: National Research Council, *Minerals, Critical Minerals, and the U.S. Economy*. Washington: National Academies Press, 2007.



...DETERMINE ELEMENTS OF CRITICAL STRATEGIC IMPORTANCE...

**Tabelle 3.3: Für Deutschland potentiell risikoreiche Importrohstoffe**

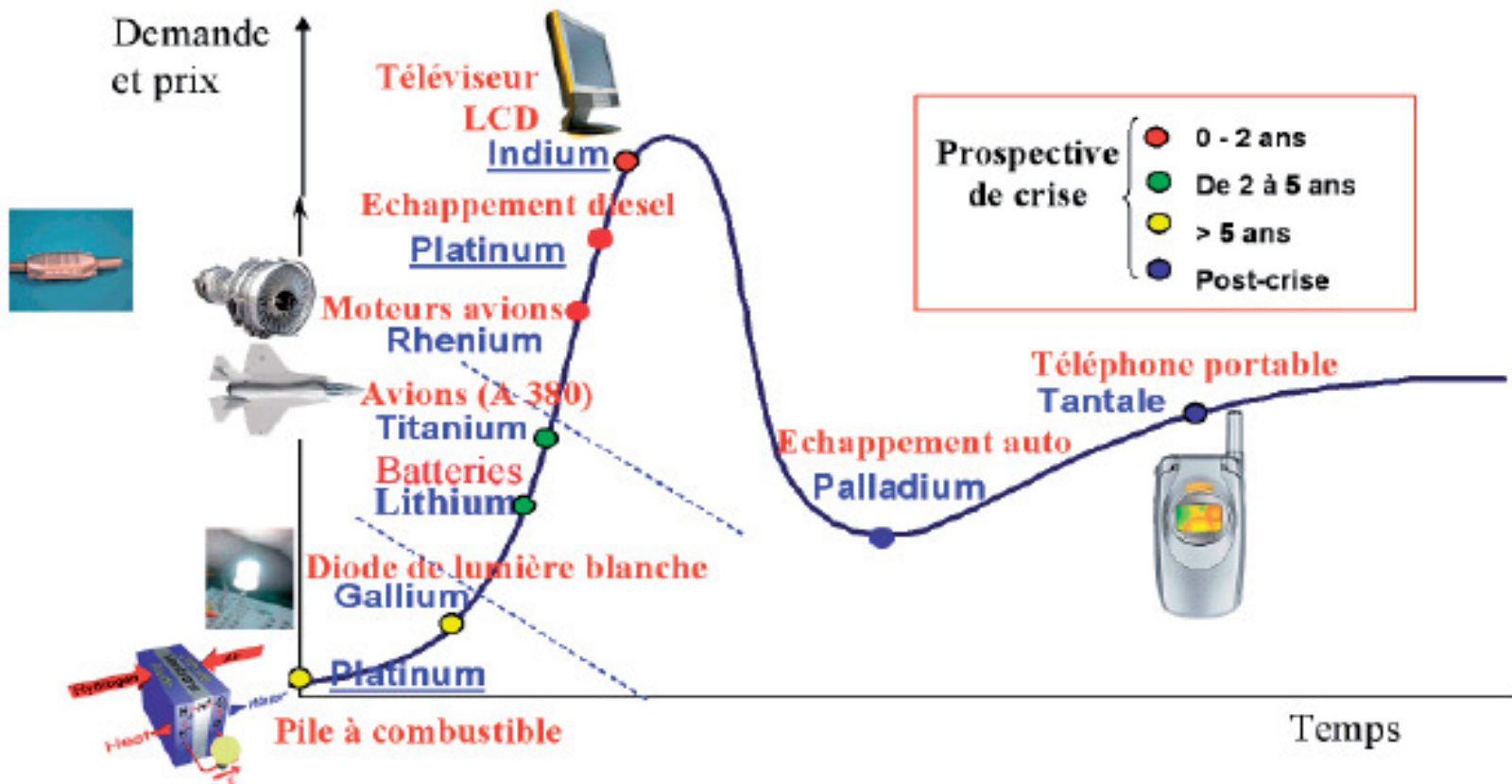
	Risikoindikator		Risikoindikator
Kupfer	0,56	Magnesit	0,02
Germanium	0,46	Vanadium	0,01
Zink	0,46	Magnesium	-0,02
Blei	0,46	Industriediamanten	-0,10
Aluminium (Bauxit)	0,35	Flussspat	-0,15
Silizium	0,33	Chrom	-0,23
Niob	0,12	Sillimanit	-0,35
Palladium	0,04	Zinn	-0,46

Quelle: BGR (2005) und eigene Berechnungen

Source: M. Frondel, G. Angerer et al, *Trends der Angebots - und Nachfragesituation bei mineralischen Rohstoffen*. RWI Essen, ISI, BGR, 2007.

...DETERMINE ELEMENTS OF CRITICAL STRATEGIC IMPORTANCE...

## Métaux high-tech : innovations et prospective Anticipation des crises



Source: C. Hocquard, "Les nouveaux matériaux stratégiques, métaux high tech, métaux verts, vers une convergence," *Mag'Mat*, No. 26, 2008.

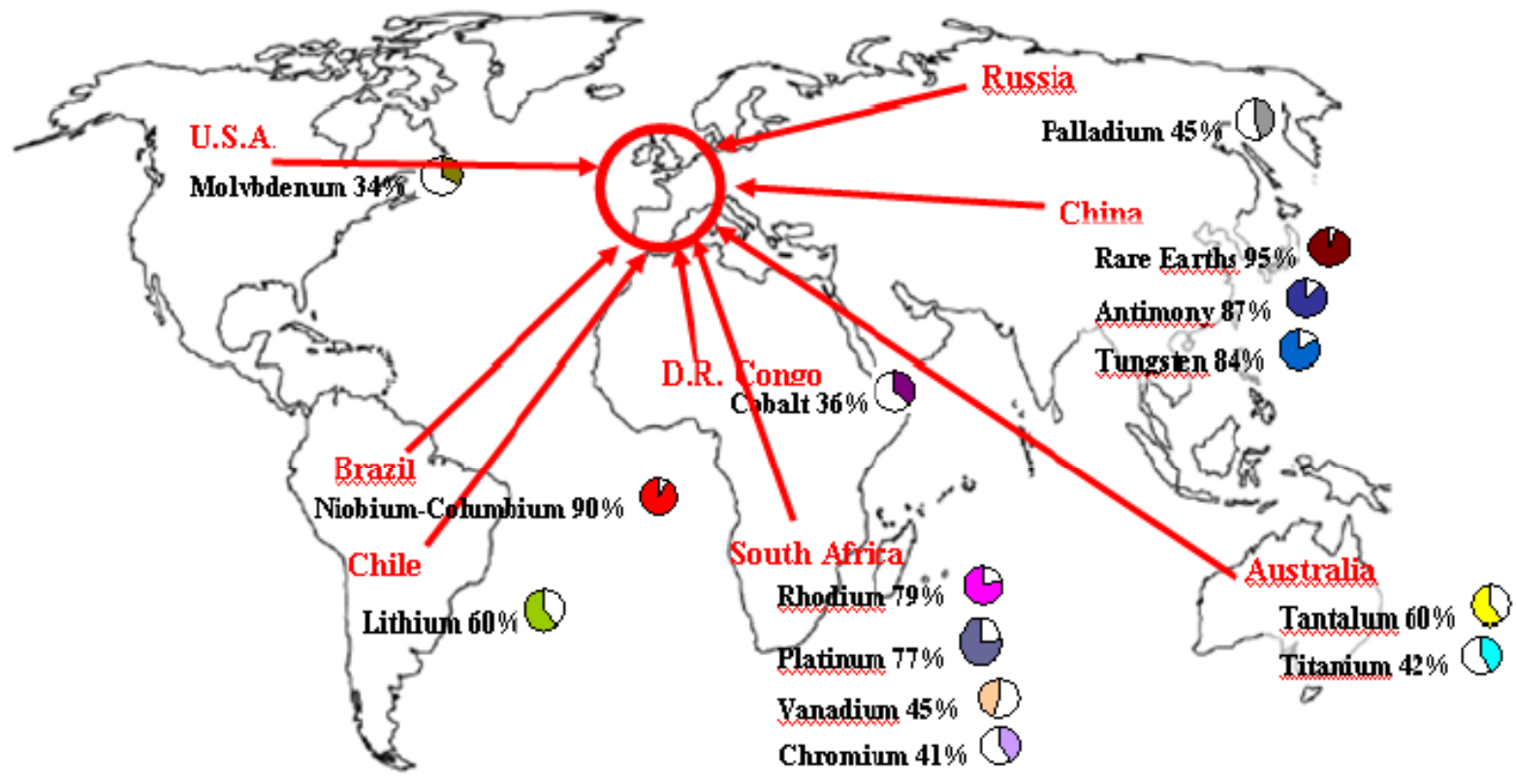
...DETERMINE ELEMENTS OF CRITICAL STRATEGIC IMPORTANCE...

Material	Symbol	Overall Material Insecurity	Material Risk				Supply Risk			
			A - Global Consumption	B - Substitutability	C - GWP	D - TMR	E - Scarcity	F - Monopoly Supply	G - Political Stability	H - CC Vulnerability
Gold	Au	21	2	2	3	3	3	2	3	3
Rhodium	Rh	20	1	3	3	3	2	3	2	3
Mercury	Hg	20	2	2	3	2	2	3	3	3
Platinum	Pt	20	1	2	3	3	3	3	2	3
Strontium	Sr	19	2	3	2	2	2	2	3	3
Silver	Ag	19	2	2	3	2	3	1	3	3
Antimony	Sb	19	2	2	2	1	3	3	3	3
Tin	Sn	19	2	3	2	2	3	1	3	3
Magnesium	Mg	18	2	3	2	1	2	2	3	3
Tungsten	W	18	2	2	2	2	2	2	3	3
Baryte	BaSO <sub>4</sub>	18	2	2	2	2	2	2	3	3
Talc	H,Mg <sub>3</sub> (SiO <sub>3</sub> ) <sub>2</sub>	18	2	2	2	2	2	2	3	3
Bismuth	Bi	18	2	2	2	2	2	2	3	3
Palladium	Pd	18	1	2	3	3	3	2	3	1
Nickel	Ni	18	3	2	2	2	3	2	3	1
Boron	B	18	3	2	2	1	2	3	3	2
Andalusite	Al <sub>2</sub> SiO <sub>5</sub>	18	2	2	2	2	2	3	2	3
Molybdenum	Mo	17	2	3	2	2	2	2	2	2
Zinc	Zn	17	3	2	1	1	3	1	3	3
Holmium	Ho	17	1	2	2	2	2	2	3	3
Terbium	Tb	17	1	2	2	2	2	2	3	3
Fluorspar	CaF <sub>2</sub>	17	2	2	1	2	2	2	3	3
Arsenic	As	17	2	2	2	1	2	2	3	3
Graphite	C	17	2	2	1	2	2	2	3	3
Ammonia	NH <sub>3</sub>	17	2	2	2	2	2	1	3	3
Cobalt	Co	17	2	2	2	2	2	2	3	2
Europium	Eu	17	1	2	2	2	2	2	3	3
Gadolinium	Gd	17	1	2	2	2	2	2	3	3
Osmium	Os	17	1	2	2	3	2	2	3	2
Borate	B <sub>2</sub> O <sub>3</sub>	17	3	2	2	2	2	1	3	2
Niobium	Nb	17	2	2	2	2	2	2	2	3
Kyanite	Var	17	2	2	2	2	2	3	2	2

Source: Resource Efficiency Knowledge Transfer Network, *Material Security. Ensuring Resource Availability for the UK Economy*. Chester: C-Tech Innovation Ltd, 2008.



...DETERMINE ELEMENTS OF CRITICAL STRATEGIC IMPORTANCE...



Data source : World Mining Data (2008) \*\*=USGS (2008)  
 The figures and pie graphs indicate the proportion of world production

Source: Commission of the European Communities, "Commission Staff Working Document accompanying the Communication from The Commission to the European Parliament and the Council: 'The Raw Materials Initiative – Meeting our Critical Needs for Growth and Jobs in Europe'." Brussels, 2008.





FOR IMMEDIATE RELEASE  
February 4, 2010

**Magnet Materials Supply Chain Players Propose Six-Point Plan to Address Impending Rare Earths Crisis**  
*USMMA Offers Path Forward to Federal Government Leaders*

Washington, DC – The [United States Magnet Materials Association](#) (“USMMA”), a coalition of companies representing domestic high performance magnet producers and suppliers, today submitted a proposal to the U.S. Departments of Commerce, Energy, State, and Defense, Office of the U.S. Trade Representative, and Office of Science and Technology Policy within the Executive Office of the President to create a “whole-of-government” approach to addressing the Rare Earth Elements (REE) supply crisis, a serious threat to the United States’ economic and national security.

Today, the United States is totally dependent on foreign sources for rare earth materials. These elements are essential to numerous renewable energy and defense systems including wind turbines, hybrid-electric vehicles, computer hard drives and precision-guided munitions. Currently, China provides over 97% of the world’s rare earth raw materials and dominates the world’s rare earth refining, alloying and manufacturing.

USMMA proposes the creation of an interagency working group, with high-level participation identified and empowered by the Secretaries of Commerce, Defense, Energy, State, the U.S. Trade Representative and the Executive Office of the President, charged with implementing a six-point plan to restore a domestic rare earth supply chain to meet economic and national security needs:

1. *Establish a baseline - Studies by official agencies to establish a baseline of rare earth usage and dependence and any economic or national security issues that result, as well as an action plan to restore specific holes in the domestic supply chain, to include mining, refining, alloying and manufacturing. (None of these are ongoing)*
2. *Obtain raw material necessary to resume defense critical rare earth manufacturing in the face of a pending worldwide shortage - A program whereby the Defense National Stockpile purchase existing rare earth supply to support the U.S. Government’s critical needs while the domestic supply chain is rebuilt over the next 3 years*



COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels,  
COM(2008) 699

**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND THE COUNCIL**  
**THE RAW MATERIALS INITIATIVE—MEETING OUR CRITICAL NEEDS FOR GROWTH AND JOBS IN EUROPE**

(SEC(2008) 1741)

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**中华人民共和国国土资源部**  
Ministry of Land and Resources of the People's Republic of China

**国土资源部关于下达2010年钨矿和稀土矿开采总量控制指标的通知**

**国土资发〔2010〕34号**

为落实《国务院关于加强稀土行业管理的决定》和《国务院关于加强钨行业管理的决定》,根据《中华人民共和国矿产资源法》、《中华人民共和国矿产资源法实施细则》、《国土资源部关于下达2010年钨矿和稀土矿开采总量控制指标的通知》,经部研究决定,下达2010年钨矿和稀土矿开采总量控制指标如下:

一、2010年全国钨矿(总量控制指标)开采总量控制指标为60000吨,其中钨精矿60000吨,综合利用率92.00%,稀土(总量控制指标)开采总量控制指标为100000吨,其中稀土原矿(量)开采总量控制指标60000吨,综合利用率90.00%。下达各省(区、市)稀土(总量控制指标)开采总量控制指标如下表:

二、各省(区、市)国土资源厅(局)要按照《通知》要求,督促稀土企业严格执行《通知》要求,做好稀土矿开采总量控制指标管理工作,并严格执行《通知》要求,做好稀土矿开采总量控制指标管理工作。

三、2010年钨矿和稀土矿开采总量控制指标,由国土资源部下达各省(区、市)国土资源厅(局)执行。各省(区、市)国土资源厅(局)要严格执行《通知》要求,做好稀土矿开采总量控制指标管理工作。

四、各省(区、市)国土资源厅(局)要按照《通知》要求,督促稀土企业严格执行《通知》要求,做好稀土矿开采总量控制指标管理工作。

五、各省(区、市)国土资源厅(局)要按照《通知》要求,做好稀土矿开采总量控制指标管理工作。

六、各省(区、市)国土资源厅(局)要按照《通知》要求,做好稀土矿开采总量控制指标管理工作。

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国土资源部  
二〇一〇年三月四日



MINERAL POLICY BENCHMARK

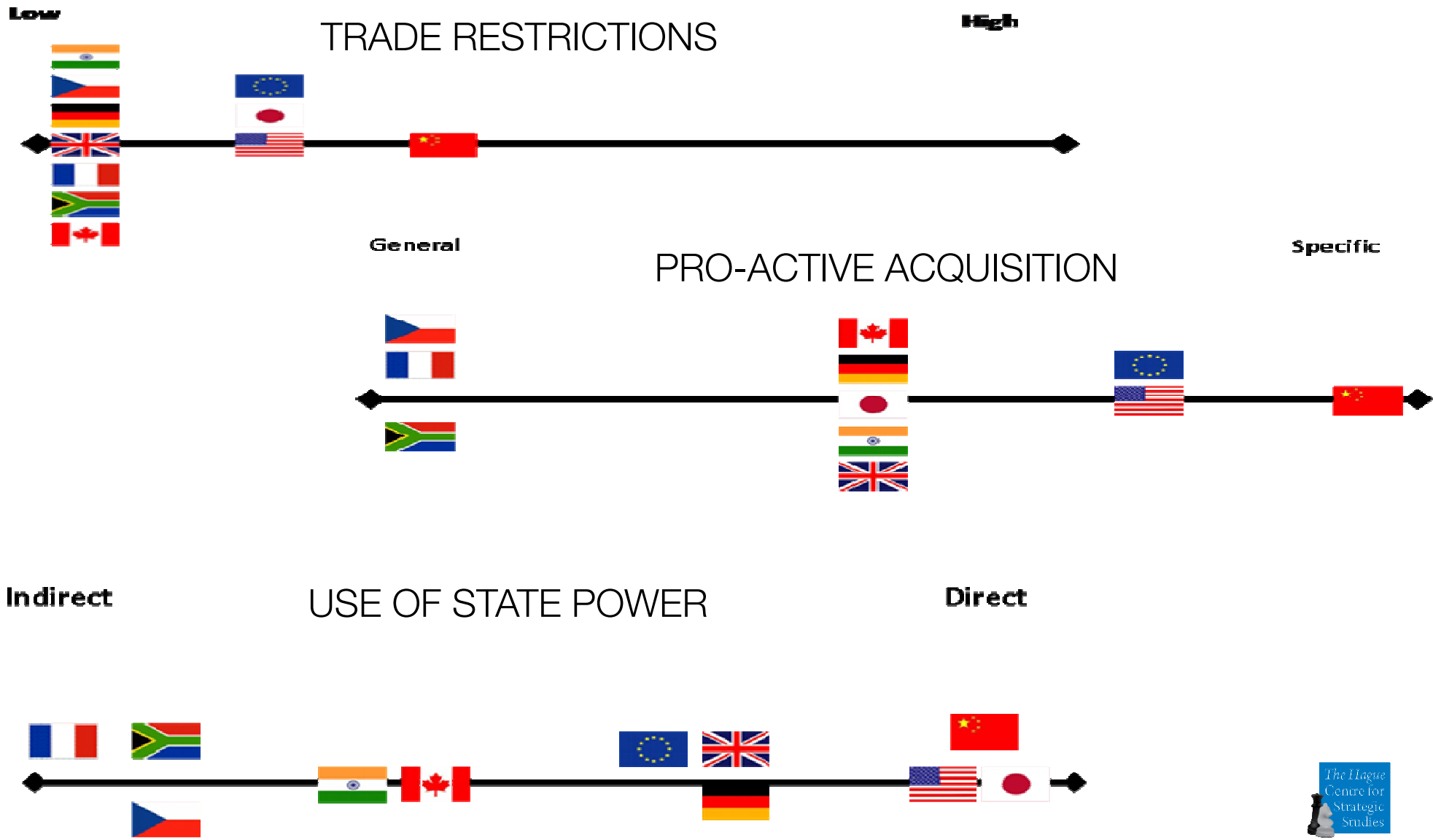
Policy Features	US	UK	FR	GE	CZ	IN	CN	CA	SA	JP	EU
National Geo. Survey	X	X	X	X		X	X	X	X	X	X
Local Policy (bottom-up)		X				X					
Nat. Policy (top-down)	X			X	X		X	X	X	X	X
Nationalised Companies						X	X			X	

POLICY CATERGORISATION AND VARIABLES

Type of Policy	Policy Instrument
<b>National Governance</b>	Domestic Supplier, Preference, Direct State Involvement, National Coherent Government Policy, National Transparency, National Good Governance, Public-Private Partnerships, National Enterprise Preference, Private Enterprise Preference
<b>Trade Restrictions</b>	Tariffs, Import Restrictions, Export Restrictions, Direct Subsidies, Export Subsidies, Layered Exchange Rates, Administrative Barriers, (Anti-) Dumping Policies
<b>Technology Advancement</b>	Renewable Energy, Recycling, Substitutes, Research & Development, Domestic Capacity Improvement, Knowledge Base Improvement
<b>Pro-active Acquisition</b>	Identification Critical Minerals, Stockpiling Minerals, International Strategic Partnerships, Foreign Direct Investment
<b>Development Cooperation</b>	Development Aid, Transparency, Good Governance
<b>Global Governance</b>	Liberalisation World Market, Collaborative Governance

Variables	Cat.	US	CA	CN	JP	GB	FR	GE	CZ	EU	IN	SA
Domestic supplier preference	NG	X		X		X						
Direct state involvement	NG	X		X	X							X
Coherent government policy	NG	X	X		X	X	X	X		X	X	
National good governance	NG		X	X							X	X
National Transparency	NG		X	X							X	X
Public-Private partnerships	NG	X			X	X		X			X	X
Nationalised enterprises	NG		X									X
Privatised enterprises	NG								X		X	
Tariffs	TR											
Import restrictions	TR									X		
Export restrictions	TR											
Direct subsidies	TR			X	X							
Export subsidies	TR											
Exchange rates	TR											
Administrative barriers	TR	X		X								
Anti-dumping measures	TR											
Renewable energy	TA		X	X		X	X	X	X	X		
Recycling	TA		X	X		X		X	X	X		X
Substitutes	TA	X				X	X	X		X		
Research & Development	TA	X	X	X		X	X	X	X	X	X	X
Dom. capacity improvement	TA	X		X				X	X	X	X	
Knowledge base improvement	TA	X						X	X	X	X	
Identification critical minerals	PA	X		X		X						
Stockpiling critical minerals	PA	X		X		X						
Int. strategic partnerships	PA	X	X	X	X			X		X		
Foreign direct investments	PA			X	X			X		X	X	
Development aid	DC		X		X	X		X		X		
Transparency	DC		X			X		X		X		
Good governance	DC		X			X		X		X		
Liberalisation world market	GG		X		X	X		X	X	X		X
Global governance	GG		X	X	X	X	X	X	X	X		X

# BENCHMARK RESULTS



## CONCLUSIONS

- Governments around the world are beginning to pay **increased attention** to REEs and minor and specialty metals. This is due to:
  - Recent upward trajectory of commodity prices
  - Increasing appreciation of their role in emerging technologies
  - Concerns about supply choke-points, particularly China
  - Their strategic role in enabling the energy transition
- In **response** governments have began to:
  - Designate critical or strategic metals,
  - Monitor supply and demand
  - And move towards regulating supply, trade, and consumption
- Authorities are **motivated by** interests to:
  - Secure access to key materials for their economies
  - Increase profits from their natural resources
  - Gain influence on valuable downstream industries
  - Attain strategic bargaining chips (?)

## CONCLUSIONS

- If the role and prices of REEs and minor and specialty-metals keep increasing, this will certainly cause more attention and intervention in markets, both by supplier and consumer countries.
- This is likely to have consequences across the entire value chain:
  - Minerals might not necessarily be mined were most profitable
  - Countries might regulate trade
  - Countries might create stockpiles
  - Countries might ration consumption
  - Countries might introduce domestic supplier preference

All this matters to your business!

## CONCLUSIONS

Questions?

Our Report is available for download at the HCSS website:

[www.hcss.nl](http://www.hcss.nl)

For remarks: [jaakko@hcss.nl](mailto:jaakko@hcss.nl)